

## MISSION

Community Child Care Coordinating Council of Alameda County exists to develop and coordinate resources to strengthen families and children.

## VISION

By 2012, the Community Child Care Coordinating Council (4C's) of Alameda County will be recognized as a model for providing exemplary services to our diverse community of children, families and child care professionals.



## Dear Friends and Supporters of 4C's,

We are delighted to present you a copy of the Community Child Care Coordinating (4C's) of Alameda County 2008 Annual Report. This marks our 36th year of service to the community!

4C's has continued to provide services that benefit children, families and the professional child care community. We continue to be committed to proactive and innovative service delivery in alignment with the agency's mission to develop and coordinate resources to strengthen families and children.

As a friend of 4C's, we value your input and would love to partner with you. There are many ways to partner with our agency, and we have listed a few below.

**Make a donation today** – Write a check and use the enclosed return envelope or visit our website at [www.4c-alameda.org](http://www.4c-alameda.org) using your debit or credit card to make a secure online contribution. The best way to ensure programs can provide needed services is to help provide cash resources. Your donation in any amount will be used wisely to provide program services for children and families.

**Become a Volunteer** – There are a variety of opportunities including volunteering your time to provide free tax preparation services (training provided) at our Hayward office Volunteer Income Tax Assistant (VITA) site, or special events like our Children's Faire. For more information on how to volunteer call Margaret Tobias, *Director, Development and Community Education*. She can be reached at 510.690.2148 or by email at [margarett@4c-alameda.org](mailto:margarett@4c-alameda.org).

There are also openings for skilled community members who are interested in committing to serve on our Committees and/or Board of Directors. For more information contact Renee Herzfeld, *Executive Director*, at 510.584.3123 or email [reneeh@4c-alameda.org](mailto:reneeh@4c-alameda.org).

We hope you enjoy reading the annual report and look forward to your continued partnership with our organization.

Sincerely,

Renee S. Herzfeld  
*Executive Director*

Shonda Mosby  
*Board President*

## FY 2007/2008 EXPENSES BY CATEGORY

Provider Payments	15,671,552.00
Child Care Centers	2,072,179.00
Other Child Care Services	825,447.00
Operating Costs	2,991,307.00
Administrative Costs	704,953.00
<b>TOTAL</b>	<b>22,265,438.00</b>

## BOARD OF DIRECTORS

Shonda L. Mosby, Esq., *President*  
Dr. Stacy Thompson, *Vice President*  
Dianne Kirtman, *Secretary/Parliamentarian*  
Arnold Becker, *Treasurer*  
Lillian Samuel, *Director*  
Rev. John Rawlinson, *Director*  
Lucrecia Farfan-Ramirez, *Director*

### Headquarters

22351 City Center Drive, Suite 200  
Hayward, CA 94541  
(510) 582-2182

### Eden Multi-Service Center

24100 Amador St, 1st Floor, Room 175  
Hayward, CA 94544  
(510) 670-6000 ext. 52279

### 4C's Child Development Center

756 21st Street  
Oakland, CA 94612  
(510) 272-0669

### CalWORKs Oakland Office

7700 Edgewater Dr., Suite 125  
Oakland, CA 94621  
(510) 383-3582

### Bright Future Early Learning Center

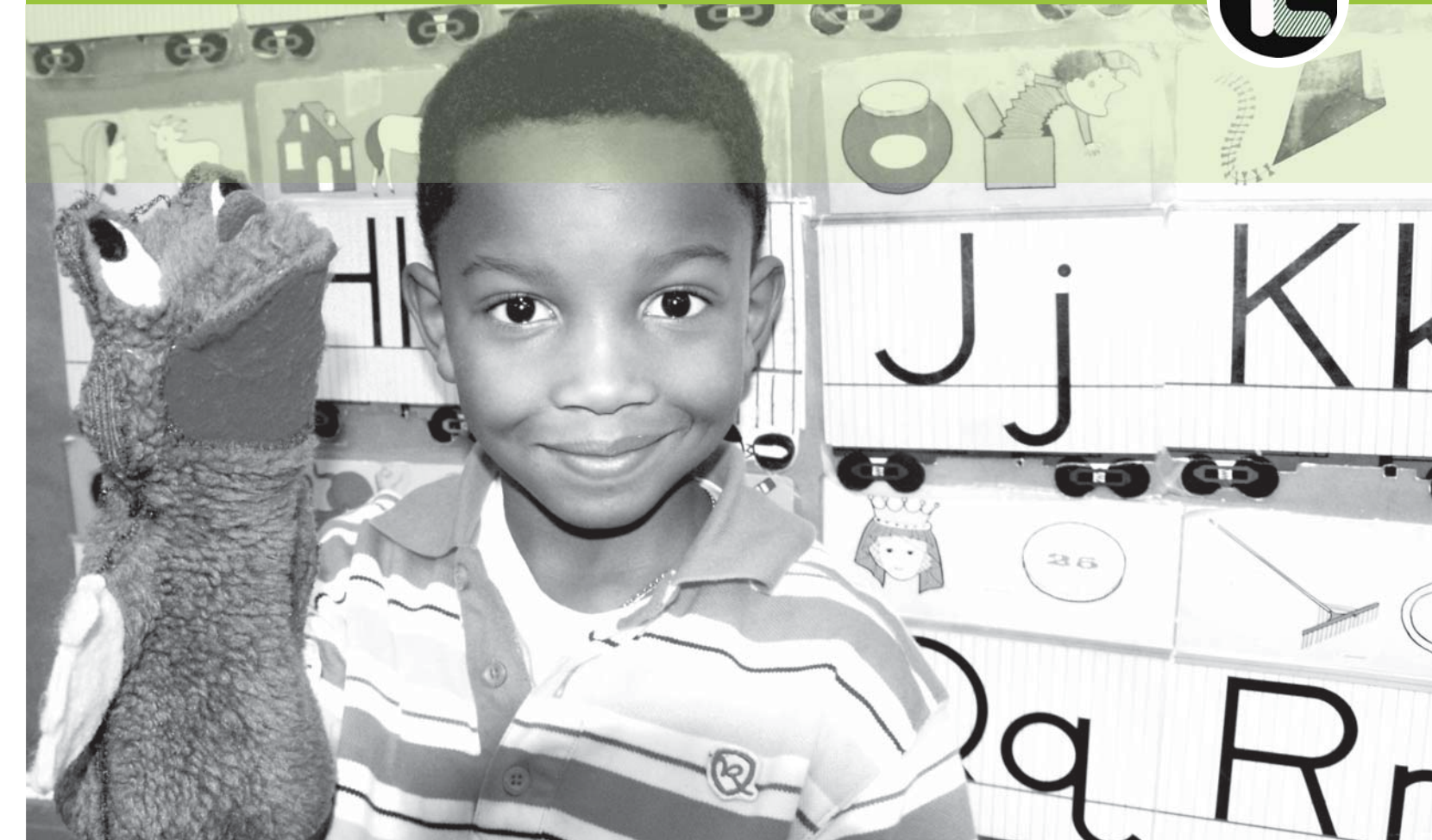
1515 Clay St., Suite 146  
Oakland, CA 94612  
(510) 835-4012

### Fremont Family Resource Center

39155 Liberty Street, Suite D140  
Fremont, CA 94538  
(510) 713-2557



# Community Child Care Coordinating Council (4C's) Of Alameda County



# 2008 ANNUAL REPORT



**Community Child Care Coordinating  
Council (4C's) Of Alameda County**

**“ I am a single mom and my husband passed away last year. I have two children. I didn't know what to do. I needed to work to feed my children, and 4C's helped me. Now I'm working full time and in training to be a manager. 4C's is a part of my success.”**  
 ~ Maryann Yangori



The Community Child Care Coordinating Council (4C's) of Alameda County is a private non-profit agency that has been providing services to families, children and child care providers since 1972. 4C's offers a variety of free and low cost programs and services throughout Alameda County for over 11,000 children, families and child care providers.

**Embracing Change...Empowering Parents...Educating Children**

**Thank you for your support.**

GRANTORS Alameda County Housing And Community Development Department Alameda County Social Services Agency California Child Care Resource & Referral Network California Department of Education / Child Development Division California Department	of Education / Child Nutrition Division City of Fremont City of Hayward Every Child Counts, First 5 Alameda County Low Income Fund Kaiser Permanente Greater Southern Alameda Area Oakland State Kids Corporation United Way	Aireen Montoya Albert Ho Alta Alliance Bank Amber Hamblin Amy Hill Ana Lillia De-Leon Gonzalez Angie Garling Anil & Meena Kumar Anita Black Anna Wang Anthony Powell Antonia Guice, Toni & Company Antonio & Maria Castro Arnold Becker, Becker Wright Associates Arthur Murray Dance Studio	Assemblymember Sandré Swanson AT&T United Way Employee Giving Campaign Audrey Lee Babies R Us Bally Fitness Center BANANAS, Inc. Bank of the West Barbara Sparrow Barbara Terrell Basima H. Mukaled Baynard Cheshire Beatriz Leyva-Cutler Bernida Reagan Bob & Sandra McAllister Brian McNair	Bryan Richardson & Lisa Gozella Building Kidz, Inc. Camille Maben Carlo Demonteverde Carnell Tyson Carol Husbands Carol Thompson Carrows Cesar O. Curameng Chevy's Child Care Links Childcare Careers China Bistro Christina Clark Christina Dunn Christina Quattro Christine Guyon Christine Sebastian Claremont Resort	& Spa Claudia Mendoza Comcast Coliseum Lexus Costco Business Center Craig & Lillian Samuel Curves Cynthia Chavez Cynthia Senior D.L. Barnnett Daisey Lynam Dale Marie Golden Dan Kleinberg Danilo & Madeleine Tobias Dapuma Miller Darin & Stephanie Hepp Denise Lyons Denyse Ibarra Diamano Coura	Diane Thomas Dianne Kirtman Dick's Wholesale Carpet Disneyland Resort Dorothy Fulcher Doug Davis Edward Zhu Eleanor Wallace Elephant Bar Eligah & Linda Taylor Elizabeth Rivera Ellen Dektar Elliott Luca Eloisa Reyes Emabet A. Kassaye Evelia Rodriguez Expresso Gourmet Caffe Fe's Family Daycare Frances Mayes Francine Durant Franskin Pereira	Fred & Erika McIntosh Fresh Choice Gap Inc. Gary & Nancy Gill General Growth Properties George Philipp George Zimmer Geraldine Jordan Giuliana Halasz Give Something Back Glenn J. Wallace Goodsearch Grace Emily Manning Grace M. Orenstein Greg & Janet Mars Gregory & Lissy Sheehy H.M. Cardlanderio Harold & Diane Fields
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The **Child Care Resources & Referral Program** provides child care information and referral services free to all parents looking for child care in Castro Valley, Fremont, Hayward, Newark, San Leandro, San Lorenzo or Union City.

The **Alternative Payment and CalWORKS Stages 1, 2 & 3** child care payment programs assist families to pay for part or all of their child care costs.

4C's **Child Development Center** and **Bright Future Early Learning Center** provide high-quality child care and education services to 200 children ages three months to kindergarten entry.

The **Child Nutrition Program** offers reimbursement to family child care providers and nutrition education.

**In 2008**

- 45 children graduated from pre-school at our Child Development Centers ready for kindergarten.
- 530 family child care providers served 1,773,692 nutritious meals to 4,400 children in their care.
- Over 4000 low income families received subsidized child care that allowed them to work, train and support their families.
- 3330 families received free child care referrals for 4545 children.
- Kaiser Permanente Greater Southern Alameda Area provided 4C's with a \$45,000 grant to reduce asthma by providing training and assistance to child care providers and parents on asthma prevention and management.
- 225 trainings were provided for 4218 parents and child care providers on topics such as Importance of Play, Many Right Ways, Caring For Children With Autism, Business of Family Child Care.
- VITA (Volunteer Income Tax Assistance) program more than doubled the number of families served from last year helping 290 families with refunds totaling \$392,289.

Hasan Iravani Heather Holmes Henry & Lilly Castillo, D.M.D. Henry D. Stevens Harry & Nadine Jordan Henry & Nellie Herrera Hirendra Majumdar Hollis Hire Horatio's Restaurant Hua Zheng Human Services Management Group IKON Ima Newell Iris Lin Jamba Juice Janelle Crossley Jennifer Greppi Jesse Moore John Banks John McClure John & Sandra Tassano Reverend John & Milene Rawlinson	Johnathan & Shonda Mosby Johnnie Carter Jon Bell Josue Hoyos Joy Pichay Joyce Lewis Judy Schwartz Kamal & Rosemary Obeid Kantors Furniture Karen Banc & Scott Probst Kathleen McCornick Keira Williams Ken Berriek Keyetta Williams Lakeshore Learning Materials Lalaine Borja Lan Wenschel Larry & MargieDino Larry Henderson La'Toyia McGough Maria Elena Laura Dumitriu Laura McNair Laura Spease Laurel Seymour-Beebe	Leanne Espe Lev Boguslavskiy Liliana Rodriguez Linda Berry Linda Bringman Linda Schwabe Lisa Corman Lito Paulite Liu Xiaojun Logitech Lollipop Lane Inc. Lori DeWolf Luckys Lucy M. Butler Lylie McDougle Lynda Schwabe, Happy Times Child Care Lynne Daniels Mandarin Oriental Manigeh Nadimi Mar Ortmann Margaret T. Tobias Mari Fitch Maria Erica Ortiz Maria Abram Maria Elena Parra Maria Sicalbo Marilyn M. Snider Mark Butler Martin & Renee	Herzfeld Mary Greppi Mary Louise Autry Mei Guang Child Care Center Melinda J. Martin Melissa DeBoer Men's Wearhouse Merritt College Mertiwether & Williams Insurance Services, Inc. Michael & Paulene McCarthy Michael & Christina Clark Michael & Melissa Fitzgerald Michael Williams Mekey Khangsensing Mira Djuric Mohammed & Fawzia Akbarzad Mohammed & Doreen Arafat Montessori School at Five Canyons Mulumbet Spence Nancy Roach	Nathaniel & Geraldine Grant Nelly Olivares Nola Wright Norman & Caroline Keeling Olive Garden Pamela Buckholz Paradiso at Willow Park Pasta Pomodoro Patricia Serrano Cordero Patrick David's Paul Andrus Paul Corman Roberts Paul Dixon Paul Dube Paul O'Meter Peet's Coffee Qin Wen Queen Nails Quincy David R. Zaballos & Sons, Inc. Rachel Rendel Randolph Scott & Co. Randy Train Raymond Landry,	Richmond Labor of Love Rebecca Kenney Rene & Ida Hortinela Renee Riser Renee Tucker Rhonda Pinkney Dr. Robert Adams Robert Bernabe Rogelio & Magdalena Cordero Ron Carino Ronald Beverly Garrity Rory Darrah Rosario S. Guzman Rose G. Colcol Rosetta Hooks Rotunda Partners Roxann Chambers Safeway San Francisco 49ers San Francisco Giants Sandra Montoya Sandra Butler Sandra Williams	Sandy Proctor Sharon Galat Sharyn McDavid Shashi Relan Sherry Burrell Sherry Smith Shimei Zhang Shirley McPherson Shirley Rafael Sidney Ward, Jr. Simply Gorgeous Simpson, Garrity & Innes Socorro Rodriguez Sonya Freeman Stacey Johnson- Williams Stacy Cisneros Stacy Thompson Starbucks Stephanie Clarke Stephen Frost Steve & Joann Rose Layshock Sue Joan Lin-Durham Sunol Valley Gold Club Sunshine Kids, Inc. Supervisor Keith Carson	Susie Teixeira Suzanne Barba Suzette N. Jay Svetlana Jassi Tesoro Companies, Inc. Towana Thomas Tsadekan Woldegiogis UC Wing Chun Student Association US Food Vincent McGhee Vincent Cheng Warren Low Warriors Wei Chen Wen Qiu Xiu Ling Li Wen Rui Qiu Whole Foods Xiaoqing Gao  Thank you for your support.
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\*We make every effort to thank all of our supporters. This list as of January 1, 2009.